

8

FEBRUARY

BOMA MIAMI DADE

TOBY
2019
AWARDS

Crystal Perfection – Building Excellence

What are the BOMA MIAMI TOBYS?

The Outstanding Building of the Year (TOBY®) Awards is the most prestigious and comprehensive program of its kind in the commercial real estate industry. The TOBY Awards Program recognizes properties that exemplify superior building quality and management practices.

During the competition, all facets of a building's operations are thoroughly evaluated with the ultimate goal of rewarding excellence.

Who will you reach at the TOBYs?

The 2019 TOBYs Crystal Perfection themed event will take place at the Marriott at Biscayne Bay. The night will be glamorous, as guests walk the red carpet on this incredible night. Get ready to enjoy a crystal night of celebration, where we will honor signature buildings, while enjoying a night of music and decadent cuisine.

Connect with high-level decision makers that spend millions annually on building products and services. Even more important, the majority of attendees manage multiple buildings.

We anticipate 90% of attendees are responsible for more than 100,000 square feet of commercial space—35% are responsible for more than one million square feet.

We will work hard to make sure you get the most from your BOMA MIAMI TOBY sponsorship presence—our aggressive marketing and promotional program helps you get the best possible results from your investment.

Attendee Profile

The BOMA MIAMI TOBYs attracts property professionals from all segments of the industry who need new ideas, cost-effective solutions and practical innovations to help them maximize Net Operating Income (NOI) and Return on Investment (ROI).

| | |
|-------------------------------|-------------------------|
| Building/Property Manager | Developer/Builder |
| Asset Manager | Building Owner/Investor |
| Facility Manager | Architect/Designer |
| Building Engineer/Maintenance | Leasing Agent/Broker |

Types of Buildings TOBY Attendees Represent

The BOMA MIAMI world of commercial real estate encompasses everything from major national players to small boutique firms, from high rises to industrial complexes and everything in between. You will reach all these markets effectively at the BOMA MIAMI TOBYs

| | |
|------------------------------------|---------------------------------|
| High-rise Commercial Office | Schools, Colleges, Universities |
| Low-rise Commercial Office | Mixed-Use Properties |
| Suburban Buildings/Office Parks | Industrial |
| Medical Office Buildings/Hospitals | Warehouse |
| Government Buildings | |

SPONSORSHIPS

PLATINUM SPONSOR: \$10,000

Exclusive

Debonair

- Signature Sponsor Recognition on the event invitation and all event marketing materials, to include reminders sent to general membership via e-mail
- GOBO in dining area
- Thank you from the EMCEE
- One (1) Table of 10 seats with VIP seating assignment and welcome gift
- Recognition & logo slide during the main awards segment of the evening
- A company representative will present two awards
- Recognition as the Signature sponsor in the Sponsor Page of Program Booklet
- Full Page ad in the event program
- 2 minute video presentation to members at start of program (to be provided by sponsor)
- Sponsor video to be posted on BOMA MIAMI Social Media, Website Home Page, and TOBY Website
- Snowflake Cling with sponsor name
- Company mention in President's Message sent to all members
- Sponsorship ad on the BOMA Miami web page for 9 months
- Signage Recognition
- Step and Repeat in Vestibule area in front of Ballroom provided by sponsor

DIAMOND SPONSOR: \$8,000

Exclusive

- Signature Sponsor Recognition on the event invitation and all event marketing materials, to include reminders sent to general membership via e-mail
- GOBO in dining area
- Thank you from the EMCEE
- 8 seats with VIP seating assignment and welcome gift
- Recognition & logo slide during the main awards segment of the evening
- A company representative will present two awards
- Recognition as the Signature sponsor in the Sponsor Page of Program Booklet
- Full Page ad in the event program
- 2 minute video presentation to members at start of program (to be provided by sponsor)
- Sponsor video to be posted on BOMA MIAMI Social Media, Website Home Page, and TOBY website
- Company mention in President's Message sent to all members
- Sponsor logo on event invite and all event emails sent to general membership
- Snowflake Cling with sponsor name
- Sponsorship ad on the BOMA Miami web page for 9 months
- Signage Recognition

SILVER SPONSOR: \$6,000**Exclusive****ATLANTIC BROADBAND**

- Recognition on the event invitation and all event marketing materials, to include reminders sent to general membership via e-mail
- 2 minute video presentation to members at start of program (to be provided by sponsor)
- GOBO display in dining area
- Six (6) Dinner Tickets to the event
- Recognition & logo slide during the main awards segment of the evening
- A company representative will present one of the awards of the evening
- Frequent rotation of the logo slide on multiple monitors during the reception
- Recognition as the sponsor in the event program
- Full page Ad in the event program
- Snowflake Cling with sponsor name
- Placement of banner stand at all TOBY related events – banner provided by sponsor
- Company mention in President's Message sent to all members
- Sponsorship ad on the BOMA Miami web page for 9 months
- Signage Recognition

AFTER PARTY SPONSOR: \$5,000**Exclusive****SP PLUS**

- GOBO display at the After Party
- Logo on After Party Signage to be placed at Entry Door
- Banner Stand provided by sponsor with sponsor logo at the entrance of the dinner
- Four (4) Dinner tickets to event
- Name on TOBY Power Point slides
- Recognition & logo slide during the main awards segment of the evening
- A company representative will present one of the awards during the evening
- Recognition as the After-Party sponsor in the event program
- ½ page ad in the event program
- Prominent signage at entry point of After-Party
- Sponsorship ad on the BOMA Miami web page for 3 months
- Signage Recognition
- Logo included in email invitation
- Sponsor can provide promotional item for after party to be approved by committee

DINNER SPONSOR: \$5,000**Exclusive****ECS**

- GOBO display
- A special thank you from Emcee during dinner
- Banner Stand provided by sponsor with sponsor logo at the entrance of the dinner
- Four (4) Dinner tickets to event
- Recognition & slide during the main awards segment of the evening
- Recognition in Program Book
- Logo on dinner menus
- Rotation of logo during slide show presentation
- ½ page ad in the event program
- Sponsorship ad on the BOMA Miami web page for 3 months
- Signage Recognition
- Logo included in email invitation

COCKTAIL HOUR ENTERTAINMENT SPONSOR: \$4,000**Exclusive**

- Signage with Sponsor Logo
- Recognition & logo slide during the main awards segment of the evening
- ½ page ad in the program book
- Sponsorship ad on the BOMA Miami web page for 3 months
- Step and Repeat to be provided by Sponsor during cocktail hour
- Logo included in email invitation

AUDIO VISUAL SPONSOR: \$4,000**Exclusive****CUSHMAN & WAKEFIELD**

- Name on all TOBY Power Point slides
- Recognition & logo slide during the main awards segment of the evening
- Rotation of the logo slide on multiple monitors during the reception
- Recognition as the Audio Visual sponsor in the event program
- ½ page ad in the event program
- Sponsorship ad on the BOMA Miami web page for 3 months
- Signage Recognition
- Logo included in email invitation

TOBY ENTERTAINMENT SPONSOR: \$3,500**Exclusive****REGIONS SECURITY**

- Entertainer to recognize sponsor during the evening
- Award Presentation
- Banner Stand provided by sponsor to be placed next to stage
- Recognition & logo slide during the main awards segment of the evening
- ½ page ad in the event program
- Sponsorship ad on the BOMA Miami web page for 3 months
- Logo included in email invitation
- Signage Recognition

PHOTOGRAPHY SPONSOR: \$3,500**Exclusive****EMPIRE ROOFING**

- Banner Stand provided by sponsor during the event
- Sponsor will have logos printed at the bottom corner of all photos
- Recognition & logo slide during the main awards segment of the evening
- ½ page ad in the program book.
- Sponsorship ad on the BOMA Miami web page for 3 months
- Logo included in email invitation
- Signage Recognition

ROVING PHOTOGRAPHY SPONSOR: \$3,500**Exclusive****PAUL DAVIS**

- Banner Stand provided by sponsor during the event
- Sponsor will have logos printed at the bottom corner of all photos
- Recognition & logo slide during the main awards segment of the evening
- ½ page ad in the program book.
- Sponsorship ad on the BOMA Miami web page for 3 months
- Logo included in email invitation
- Signage Recognition

AWARDS SPONSOR: \$3,000**Exclusive****RELIABLE CONTRACTORS**

- Banner Stand provided by sponsor next to stage
- Recognition & slide during the main awards segment of the evening
- Rotation of the logo slide during the slide show
- Signage recognition
- ½ page ad in the program book.
- Signage Recognition
- Sponsorship ad on the BOMA Miami web page for 3 months

CENTERPIECE SPONSOR: \$3,000**Exclusive****BAYCARPET**

- Sponsor logo on place card next to each centerpiece
- Banner Stand provided by sponsor at entrance
- Recognition & slide during the main awards segment of the evening
- Recognition in Program Book
- Signage recognition
- ½ page ad in the program book.
- Sponsorship ad on the BOMA Miami web page for 3 months
- Logo included in email invitation
- Logo insert in centerpiece provided by BOMA committee.

CARICATURE DRAWING SPONSOR: \$3,000**Exclusive****DRIVEWAY MAINTENANCE**

- Banner Stand provided by sponsor at caricature drawing station
- Sign recognition
- Recognition & logo slide during the main awards segment of the evening
- 1/2 page ad in the program book.
- Logo included in email invitation
- Sponsorship ad on the BOMA Miami web page for 3 months

AFTER-PARTY FUN PHOTO BOOTH SPONSOR: \$3,000**Exclusive****BEST ROOFING**

- Placement of logo on After-Party photos handed out at event
- Recognition & logo slide during the main awards segment of the evening
- Recognition in the program book
- Sponsorship ad on the BOMA Miami web page for 3 months
- ½ page ad in the program book
- Logo included in email invitation
- Signage recognition

AFTER-PARTY ICE LUGE DRINK SPONSOR: \$3,000**Exclusive**

- Banner Stand provided by sponsor at Ice Luge Drink Station
- Recognition & logo slide during the main awards segment of the evening
- Recognition in the program book
- Sponsorship ad on the BOMA Miami web page for 3 months
- ½ page ad in the program book
- Logo included in email invitation
- Signage Recognition

WELCOME TOAST SPONSOR: \$3,000**Exclusive****ALLIED UNIVERSAL**

- The sponsor will have the opportunity to make a “toast” on the stage at the beginning of the Awards Program.
- Recognition & logo slide during the main awards segment of the evening
- Recognition in the program book
- ½ page ad in the program book
- Sponsorship ad in the BOMA Miami web page for 3 months
- Logo included in email invitation
- Signage Recognition

PROGRAM BOOK SPONSOR: \$2,500**Exclusive****RED COATS**

- Recognition and “Thank You” on back page of event program book
- Recognition & logo slide during the main awards segment of the evening
- ½ page ad in the program book
- Sponsorship ad on the BOMA Miami web page for 3 months
- Logo included in email invitation
- Signage Recognition

COCKTAIL BAR SPONSOR 1: \$2,500**Exclusive****McGOWAN BUILDERS**

- Sign recognition as Reception Sponsor displayed at each bar
- Recognition & logo slide during the main awards segment of the evening
- Logo on napkins at bar provided by BOMA Committee
- ½ page ad in the program book.
- Sponsorship ad on the BOMA Miami web page for 3 months
- Vendor may provide a bar promotional item (to be approved by board)
- Logo included in email invitation
- Signage Recognition
- Shared promotional LED ice cube with company logo provided by BOMA Committee (Sponsor to send logo)

COCKTAIL BAR SPONSOR 2: \$2,500**Exclusive****AJAX**

- Sign recognition as Reception Sponsor displayed at each bar
- Recognition & logo slide during the main awards segment of the evening
- Logo on napkins at bar provided by BOMA Committee
- ½ page ad in the program book.
- Sponsorship ad on the BOMA Miami web page for 3 months
- Vendor may provide a bar promotional item (to be approved by board)
- Logo included in email invitation
- Signage Recognition
- Shared promotional LED ice cube with company logo provided by BOMA Committee (Sponsor to send logo)

COCKTAIL BAR SPONSOR 3: \$2,500**Exclusive****WORLD 1 INC**

- Sign recognition as Reception Sponsor displayed at each bar
- Recognition & logo slide during the main awards segment of the evening
- Logo on napkins at bar provided by BOMA Committee
- ½ page ad in the program book.
- Sponsorship ad on the BOMA Miami web page for 3 months
- Vendor may provide a bar promotional item (to be approved by board)
- Logo included in email invitation
- Signage Recognition

- Shared promotional LED ice cube with company logo provided by BOMA Committee (Sponsor to send logo)

COCKTAIL BAR SPONSOR 4: \$2,500

Exclusive

- Sign recognition as Reception Sponsor displayed at each bar
- Recognition & logo slide during the main awards segment of the evening
- Logo on napkins at bar provided by BOMA Committee
- ½ page ad in the program book.
- Sponsorship ad on the BOMA Miami web page for 3 months
- Vendor may provide a bar promotional item (to be approved by board)
- Logo included in email invitation
- Signage Recognition
- Shared promotional LED ice cube with company logo provided by BOMA Committee (Sponsor to send logo)

DINNER WINE SPONSOR 1: \$2,500

Exclusive

CRS FACILITY

- Sign recognition
- Recognition & logo slide during the main awards segment of the evening
- ½ page ad in the program book.
- Logo included in email invitation
- Sponsorship ad on the BOMA Miami web page for 3 months

DECADENT DESSERT SPONSOR: \$2,500

Exclusive

TRINTEC CONSTRUCTION

- Logo on dessert
- Recognition & slide during the main awards segment of the evening
- ½ page ad in the program book
- Sponsorship recognition on the BOMA Miami web page for 3 months

REGISTRATION & SEATING SPONSOR: \$2,000

Exclusive

WELLINGTON CONSTRUCTION

- Sponsor logo placed on table seating cards
- Sponsor logo on prominent Registration signage
- Display banner stand (provided by sponsor) next to Registration desk
- Recognition & slide during the main awards segment of the evening
- ½ page ad in the program book
- Logo included in email invitation
- Sponsorship recognition on the BOMA Miami web page for 3 months

PROPERTY MANAGER LUNCHEON SPONSOR: \$2,000**2 AVAILABLE @ \$2000 EACH****TRU PARK ASSET PARKING MANAGEMENT**

- Display pop up banner (provided program by sponsor) next to Registration desk
- Recognition & slide during the main awards segment of the evening
- ½ page ad in the program book
- Sponsorship recognition on the BOMA Miami web page for 3 months
- Logo included in email invitation
- Vendor may provide a promotional item (to be approved by the Committee)

SIGN SPONSOR: \$2,000**Exclusive**

- Recognition & slide during the main awards segment of the evening
- Name of sponsor on all signage
- ½ page ad in the program book
- Logo included in email invitation
- Sponsorship recognition on the BOMA Miami web page for 3 months

AWARD DELIVERY SPONSOR: \$2,000**Exclusive****LANIER PARKING**

- Delivery to be completed Monday after the award ceremony by sponsor
- Recognition & slide during the main awards segment of the evening
- Logo included in email invitation
- ½ page ad in the program book
- Sponsorship recognition on the BOMA Miami web page for 3 months
- Sponsor may provide a promotional item or gift to winners upon delivery

WELCOME DRINK/COCKTAIL SPONSOR: \$2,000**Exclusive****ADVANCED ROOFING**

- Table with Welcome Drink provided for sponsor
- Sponsorship may have representative(s) hand out drinks as guest arrive; opportunity to welcome/greet/introduce themselves to guest.
- Recognition & slide during the main awards segment of the evening
- Logo included in email invitation
- Name of sponsor on signage
- ½ page ad in the program book
- Sponsorship recognition on the BOMA Miami web page for 3 months

WINNER ESCORT SPONSOR: \$2,000**Exclusive****SUPPLY WORKS**

- Sponsor Representative to escort TOBY winners on/off stage
- Recognition & slide during the main awards segment of the evening
- Sign Recognition
- ½ page ad in the program book

- Logo included in email invitation
- email invitation
- Sponsorship recognition on the BOMA Miami web page for 3 months

AFTER PARTY SNACK SPONSOR: \$2,000

Exclusive

SCHINDLER ELEVATOR

- Sponsor logo prominently displayed on signage next to After Party Snack table
- After Party snack to be provided by BOMA Committee
- Recognition & slide during the main awards segment of the evening
- Sign Recognition
- ½ page ad in the program book
- Logo included in email invitation
- Sponsorship recognition on the BOMA MAIMI web page for 3 months

BALLROOM FOYER GLASS CLING SPONSOR: \$1,000

17 Available

CP RANKIN

- Sponsor's logo prominently displayed on one glass panel in the vestibule foyer of the ballroom (top of escalator)
- Recognition & slide during the main awards segment of the evening
- Sign Recognition
- 1/2 page ad in the program book
- Logo included in email invitation
- Sponsorship recognition on the BOMA Miami web page for 3 months

ARTWORK CLING SPONSOR: \$1,000

Exclusive

GEORGIA PACIFIC

- Sponsor logo prominently displayed on all artwork throughout the vestibule foyer of the ballroom
- Recognition & slide during the main awards segment of the evening
- Sign Recognition
- ½ page ad in the program book
- Logo included in email invitation
- Sponsorship recognition on the BOMA Miami web page for 3 months

RESTROOM VALET SPONSOR: \$1,000

Exclusive

GREENE KLEEN

- Sponsor logo prominently displayed on signage in front of the restrooms
- Display banner stands (provided by sponsor) next to the restrooms
- Sponsor to provide cleaning personnel with sponsors logoed uniform to upkeep the men's/ladies' restroom during the event
- Logo included in email invitation

- ½ page ad in the program book
- Recognition & slide during the main awards segment of the evening
- Sponsorship recognition on the BOMA Miami web page for 3 months
- Sponsor may provide toilette items (to be approved by BOMA committee)

HOTEL NIGHT RAFFLE SPONSOR: \$1,000

NANAK
ATT
AIRSTRON
LED ARE US

- Company representative to announce giveaway through video recording recorded by BOMA Committee (video email sent by BOMA BA)
- Free Hotel night stay only applies to Property Manager Entrants
- Recognition & slide during the main awards segment of the evening
- ½ page ad in the program book
- Logo included in email invitation
- Sign Recognition
- Sponsorship recognition on the BOMA Miami web page for 3 months
- Sign at Valet Entrance

HANG OVER KIT SPONSOR: \$1,000

Exclusive

SOPREMA

- Sponsor to provide hang over kit items/bag to be approved by BOMA committee
- Recognition & slide during the main awards segment of the evening
- ½ page ad in the program book
- Logo included in email invitation
- Sign Recognition
- Sponsorship recognition on the BOMA Miami web page for 3 months

CAFECITO SPONSOR: \$1,000

Exclusive

SUPER RESTORATION

- Coffee stand outside after party
- Signage with sponsor logo next to coffee stand
- ½ page ad in the program book
- Recognition & slide during the main awards segment of the evening
- Sponsorship recognition on the BOMA Miami web page for 3 months

SNOWFLAKE CLING SPONSOR: \$250

Unlimited

- Snowflake clings with sponsor name on the glass panels on escalators and ballroom foyer (main entry to awards)
- Listing as Snowflakes of TOBY in program book
- Inclusion on a PowerPoint listing Snowflakes Of TOBY Sponsors during Reception slide show

- Listing as Snowflakes of TOBY on the BOMA Miami web page for 3 months

BOMA MIAMI-DADE 2019 TOBYS

SPONSORSHIP CONFIRMATION FORM

This notice confirms that *(company name)* _____
wishes to be a *(sponsor level)* _____ sponsor
for the TOBYS to be held at the Marriott Biscayne Hotel, Miami, Florida. An invoice in the amount of
\$ _____ will be issued by BOMA Miami-Dade, or payment can be made with a credit card.

Signature of Authorized Sponsor Representative

Print Name of Representative

Date

Fax#

Email Address

In addition, a credit card guarantee is required to secure the sponsorship.

NAME _____ COMPANY _____

BILLING ADDRESS (required) _____

CITY, STATE, ZIP (required) _____

PHONE _____ CARDHOLDER NAME _____

CREDIT CARD NO. _____ EXP. DATE _____

3 digit code: _____

AMOUNT TO BE CHARGED: \$ _____ SIGNATURE _____

***Please know that sponsorships must be paid prior to start of the event and/or
prior to execution of the sponsorship elements.***

Please email this form to mgomez@boma-miami.org

ONLINE SPONSORSHIP AGREEMENT

- 1) SPONSOR HAS READ AND UNDERSTANDS THE DETAILS OF THE SPONSORSHIP PACKAGE AS OUTLINED IN THE TOBY SPONSORSHIP BROCHURE.
- 2) SPONSOR IS RESPONSIBLE FOR SUPPLYING LOGO ARTWORK WHERE APPLICABLE, IN 300 DPI (OR GREATER) JPEG FORMAT BY December 1, 2019.
- 3) SPONSORSHIP BENEFITS ARE GUARANTEED AFTER PAYMENT IS RECEIVED IN FULL; REFUNDS NOT APPLICABLE AFTER EXECUTION OF THE SPONSORSHIP ELEMENTS.
- 4) MEMBERS MUST BE CURRENT WITH ALL FINANCIAL OBLIGATIONS TO BOMA IN ORDER TO PURCHASE A SPONSORSHIP PACKAGE.
- 5) A 50% DEPOSIT IS REQUIRED FOR ALL SPONSORSHIPS AND IS DUE WITHIN FOURTEEN DAYS OF PURCHASE. FINAL PAYMENT MUST BE RECEIVED PRIOR TO JANUARY 9, 2019 AND/OR PRIOR TO EXECUTION OF THE SPONSORSHIP ELEMENTS.
- 6) PAYMENT CAN BE MADE BY CHECK OR CREDIT CARD; HOWEVER, A CREDIT CARD GUARANTEE IS REQUIRED TO SECURE THE SPONSORSHIP.