

To: BOMA Friends
From: BOMA MIAMI

DECEMBER
7TH

JINGLE JAM

Golf & Holiday Party

THE EVENT OF THE YEAR TO CONNECT

@ **KEY BISCAVNE GOLF CLUB**

6700 CRANDON BLVD, KEY BISCAVNE, FL 33149

WHY BOMA MIAMI GOLF IS

GREAT FOR BUSINESS

- A recent overview of professional golf tournament sponsorships in Australia and Asia showed that golf is the fastest growing participated sport in the world.
- Golf reflects the qualities we all respect in sports, as well as business, such as integrity, success, excellence and prestige.
- Typically, the golfer demographic is a perfect fit for business networking, e.g. business focused men and women, educated professionals, consumers that associate golf with success, entrepreneurs, aspiring middle class and high net worth individuals.
- Golf is a unique sport in that it allows clients and colleagues to compete on a level playing field, no matter what their skill level.

BENEFITS OF

SPONSORSHIP

- Sponsorship of golfing tournaments and events provides business men and women with the perfect opportunity to display their corporate branding, network with other local businesses and organizations, build brand awareness, open conversations with prospective clients and discover new markets to help build business.
- Sponsor branding opportunities onsite at player registration area
- Opportunity to display your company's information on banners, signs and/or to distribute marketing collateral on the day
- Opportunity to display your company's information at key points on the course throughout the day
- Acknowledgement and emcee mentions on PA system throughout the day
- Opportunity to present trophies and/or prizes at post games drinks at the conclusion of the event
- Opportunity to brand trophies and/or prizes with your business card or marketing collateral
- Recognition of sponsor on club plasma screens within the Club on the day of the event
- Photo opportunity with winners at the conclusion of the event.

BOMA Miami GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES

Headline Platinum Sponsor Exclusive: 1 @ \$4000

**BISCAYNE ROOFING
TREMCO**

- Three minute presentation at dinner welcoming guests
- Banner stand on display at registration and dinner (stand provided by sponsor)
- One foursomes (includes lunch and Holiday Party).
- Headline Sponsor sign welcoming all guests to event (sign provided by BOMA)
- Partner of The Month recognition on BOMA website for one month
- Website homepage banner with link to your company website for 1 year
- Logo on 9th and 18th hole flag
- Logo on all event joint sponsor signs recognized as Headline Sponsor
- Representative to assist at registration
- Specialty Hydration Station. (liquor provided by sponsor)
- Logo on digital sign at each flag location
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Holiday Signature Sponsor Exclusive: 1 @ \$4000

CP Rankin

- Banner stand on display at dinner and holiday event (stand provided by sponsor)
- One foursome (includes lunch and Holiday Party).
- Holiday Signature Sponsor sign welcoming all guests to Holiday event (sign provided by BOMA)
- Partner of The Month recognition on BOMA website for one month
- Website homepage banner with link to your company website for 1 year
- Logo on Holiday Event sponsor signs recognized as Signature Sponsor
- Bar at Holiday Party. (liquor provided by sponsor)
- Logo on digital sign at each flag location sponsored
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Gold Sponsor Exclusive: @ \$3000 (Non Competing Industry to Headline Sponsor)

PEGASUS

- Two minute presentation at dinner welcoming guests to dinner, Banner stand on display at registration and dinner (stand provided by sponsor)
- Non Competing Vendor With Headline Platinum Sponsor

- One foursome (includes lunch and Holiday Party).
- Logo on main sign welcoming all guests to event (sign provided by BOMA)
- Partner of The Month recognition on BOMA website for one month
- Website homepage banner with link to your company website for 6 months
- Logo on flag at one hole and digital cart sign
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Silver Sponsor: 1 @ \$2500

Z ROOFING

- Logo on main sign welcoming all guests to event (sign provided by BOMA)
- Partner of The Month recognition on BOMA website for one month
- Website homepage banner with link to your company website for 3 months
- Logo on all event joint sponsor signs recognized as Silver Sponsor
- Three tickets to Holiday Party
- Logo on one flag and digital cart sign
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members
- One Ticket to the Holiday Party

Dinner Sponsor: 1 @ \$2000

- Two minute presentation at dinner
- Banner stand on display at dinner(stand provided by sponsor)
- 2 Holiday Party Tickets
- Company promotional table top at dinner
- Website homepage banner with link to your company website for 1 month
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Property Managers Reception Sponsor: 1 @ \$2,000

REGIONS SECURITY

- We will invite our BOMA MIAMI property managers to attend the Holiday Reception for FREE courtesy of the sponsor.
- A special evite will go out to property managers ONLY inviting them to the Holiday Reception for FREE courtesy of the sponsor.
- Each property manager will receive at check-in a Welcome Card from the sponsor. (provided by sponsor)
- Logo and Link on website for three months
- Banner/pop-up stand at Holiday Reception (provided by sponsor)
- Recognized at Holiday Reception award ceremony by MC
- Two tickets to Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Holiday Party Bar Sponsor: 4 @ \$1500

**KONE
VANTAGE**

- Drinks provided by BOMA
- Napkins with logo at the bar
- Company pop-up stand/banner at the designated bar (stand/banner provided by sponsor)
- Two (2) company representatives at the holiday party
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC

Golf Reception Sponsor(s): 1 @ \$1,500

CONNECTIVITY WIRELESS

- Banner/pop-up stand at Holiday Reception (provided by sponsor)
- Recognized at Golf Reception by MC
- Logo and Link on BOMA Website for three months
- Logo on main sponsorship sign
- Logo included in evite blasts to members
- Company logo on slide show during registration and Holiday Reception

Ice Cream Treat Sponsor: 1 @ \$1,500

DEBONAIR

- Ben and Jerry Ice Cream to be provided at hole for sponsor
- Logo and Link on website for three months
- Banner/pop-up stand (provided by sponsor) to be displayed at ice cream station
- Company representative at hole
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Santa Holiday Party Sponsor: 1 @ \$1,500

- Santa provided by BOMA
- Logo and Link on website for three months
- Logo on signage next to Santa area
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Raffle Sponsor: 2 @ \$1500

- Banner stand on at prize table all day and at dinner, (stand provided by sponsor)
- Logo and Link on website for three months
- Opportunity to have one (1) company representative help present raffle prizes to winners
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Water Hydration Station Sponsor: 1 @ \$1350

PAUL DAVIS

(Tent, table, table cloth and cooler at one hole on course provided by sponsor)

- Hydration beverages provided by BOMA MIAMI
- Company pop-up stand/banner at the company sponsored holes (stand/banner provided by sponsor)
- Two (2) company representatives at hole.
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party

- Sponsorship recognized by MC
- Logo included in evite blasts to members

Gatorade & Soda Hydration Station Sponsor: 1 @ \$1350

(Tent, table, table cloth and cooler at one hole on course provided by sponsor)

- Hydration beverages provided by SPONSOR
- Specialty Drink ingredients provided by sponsor
- Company pop-up stand/banner at the company sponsored holes (stand/banner provided by sponsor)
- Two (2) company representatives at hole.
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Specialty Drink Hydration Station Sponsor: 5 @ \$1300 **SOLD OUT**

**LANIER PARKING
SP PLUS
THYSSENKRUPP
BEST ROOFING
BISCAYNE ROOFING/TREMCO**

(Tent, table, table cloth and cooler at one hole on course provided by sponsor)

- Beverage provided by SPONSOR and approved by Chair of Golf
- Specialty Drink ingredients provided by sponsor
- Company pop-up stand/banner at the company sponsored holes (stand/banner provided by sponsor)
- Two (2) company representatives at hole.
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Roaming Photo Sponsor (Holiday Party): 1 @ \$1250

ATLANTIC BROADBAND

- Company Logo on foursome photos

- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members
- One Ticket to the Holiday Party

Roaming Photo Sponsor (Golf): 1 @ \$1250

SOPREMA

- Company Logo on foursome photos
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members
- One Ticket to the Holiday Party

Slideshow Presentation Sponsor: 1 @ \$1000

- Logo on all slides of presentation
- Banner/pop-up stand on display (provided by sponsor)
- Recognition at Holiday Reception
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Snack and Beverage Cart Sponsor: 2 @ \$1,000

**CONNECTIVITY WIRELESS
PARAMOUNT CONSULTING**

- Company logo on beverage cart sign.
- Beverages & snacks provided by BOMA
- One company representative to follow snack/beverage cart on golf course to meet players.
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Hole-in-One Give Away: 1 @ \$1000

- Up to two (2) company representatives at hole to assist with hole-in-one competition.
- Company representative will present prize at dinner.

- Company logo on flag at hole.
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Lunch Sponsor: 2 @ \$1000 each

- Company logo on sign at lunch.
- One Representative at Lunch distribution area to meet and greet
- Business card placed in every lunch box
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Centerpiece Sponsor: 1 @ \$1000 each

- Company logo centerpiece.
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Music for Holiday Party Sponsor: 1 @ \$1000 each

- Company logo on signage next to DJ stand.
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Award Sponsor: 1 @ \$1000

- One (1) representative to help present awards to winners at awards ceremony
- Signage at event
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Santa for the Holiday Party Sponsor: 1 @ \$1000

TRUPARK ASSET PARKING MGT

- One (1) representative to walk with Santa at the Holiday Party
- Santa signage with sponsor logo
- Company logo on slide shows during registration and Holiday Reception
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Sponsorship recognized by MC
- Logo included in evite blasts to members

Cigar Sponsor: 1 @ \$1000

SUPER RESTORATION

- One (1) company representatives at registration to distribute cigars provided by sponsor.
- Company logo on sign at cigar distribution.
- Drive in golf cart to pass out cigars
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Logo included in evite blasts to members

Ale Reception Sponsor: 1 @ \$750

AIRSTRON

- Company logo on Ale Reception Sign
- Banner Stand at Ale Station (provided by sponsor)
- 1 Representative to pass out ale
- Logo on main sponsorship sign
- Company logo on slide show during holiday party
- Logo included in evite blasts to members

Golf Balls Sponsor: 1 @ \$750

- 1 sleeve of golf balls provided by sponsors for all golfers.
- Company logo on slide show during holiday party
- Logo on main sponsorship sign
- Logo included in evite blasts to members

Longest Drive Sponsor: Men's/ Ladies 2 @ \$650 each

- Company logo on flag on longest drive hole
- One (1) company representative to assist with contest
- Representative to present award
- Logo included in evite blasts to members

Men's / Ladies Straightest Drive Sponsor: 2 @ \$650 each

- Company logo on flag and digital cart sign
- One (1) company representative to assist with contest
- Logo included in evite blasts to members

Men's/ Ladies Closest-to-the-Pin Sponsor: 1 @ \$650 each

- One (1) company representative to assist with contest
- Company logo on flag and digital cart sign
- Logo included in evite blasts to members

Registration Sponsor: 1 @ \$600

AIRMAX

- Company logo on sign at registration
- One representative to assist at registration table
- Logo on main sponsorship sign
- Logo included in evite blasts to members

Holiday Dessert Station Sponsor: 2 @ \$600

- Company logo on sign at dessert station
- One representative at dessert station
- Logo included in evite blasts to members

Cool Down Station: 1 @ \$500

ADVANCED ROOFING

- Company representative to distribute chilled towels to golfers on course
- Towels, Ice and cooler provided by sponsor
- Logo included in evite blasts to members

Hit the Green Contest Sponsor: 1 @ \$500

- One (1) company representatives at contest hole to assist with Hit the Green contest.
- Company representative will present prize from their competition at dinner.
- Company logo on flag at hole and digital cart sign
- Logo included in evite blasts to members

Putting Contest Sponsor: 1 @ \$500

- One (1) company representatives at putting green to assist with contest.
- Representative to present award

- Logo included in evite blasts to members

Mulligan Sponsor: 1 @ \$500

CRS FACILITIES

- Company logo on all mulligans
- BOMA will assemble mulligan
- Logo included in evite blasts to members

Welcome and Bag Drop Sponsor – 1 @ \$500

- Company logo on sign at bag drop.
- Representative at bag drop to welcome players
- Logo included in evite blasts to members

Flag Sponsor: 10 @ \$500 each

**MARSDEN
LANIER PARKING
COASTAL BUILDING MAINTENANCE
PAUL DAVIS**

- Logo Flag at one hole and digital cart sign.
- Flag to be taken home at end of tournament by sponsoring company
- Logo included in evite blasts to members

BOMA Bucks Sponsor: 1 @ \$300

LED ARE US

(Bought with credit card to purchase raffle tickets and mulligan's when cash unavailable)

- Company logo on all BOMA MIAMI bucks and on sign at BOMA MIAMI bucks distribution.

Golf/Gift Bag Sponsor: 1 Available (no charge, cost of bags only)

Bag provided by Sponsor (150 total needed)

- Company logo on Golf/Gift bag – BOMA MIAMI logo on bag needed
- Company logo on sign at registration

****** All Items Must be approved by committee chairs***

About Goody Bag - All sponsors are entitled to place one item in each goody bag. We ask that all items are golf related and of good quality. All items must be approved by Golf Committee Chairs. Non-

sponsor will pay a fee of \$300 to place their items in the goody bag.

Additional Gift Bag Item Suggestions:

Hand Sanitizer	Tote/grocery bag
Eco-can insulator	Trail mix
Shoe bag	Golf cleaning brush
Golf towels	Cigar cutter
Golf knife/divot tool	Microfiber cloth for cleaning screens
Gift Bag	Battery operated fan/mister
Golf hat	Sun visor

BOMA MIAMI GOLF TOURNAMENT

SPONSORSHIP CONFIRMATION FORM

This notice confirms that (*company name*) _____

selects the following sponsorship (s):

Sponsorship Name _____ Sponsorship Amount: _____

Sponsorship Name _____ Sponsorship Amount: _____

TOTAL: _____ \$ _____

An invoice for the total amount stated above will be issued by BOMA Miami-Dade. Payment can be made with a credit card. All sponsorships must be paid in full within 30 days of confirmation to secure sponsorship. No advertising will be honored until sponsorship paid in full. **Sponsorships cannot be split with other companies.**

Signature of Authorized Sponsor Representative

Print Name of Representative

Date _____ Email Address _____ Tel: _____

In addition, a credit card guarantee is required to secure the sponsorship.

NAME _____ COMPANY _____

BILLING ADDRESS (required) _____

CITY, STATE, ZIP (required) _____

PHONE _____ CARDHOLDER NAME _____

CREDIT CARD NO. _____ EXP. DATE _____

THREE DIGIT CODE: _____

My signature indicates that I have read and understood the details of my sponsorship as outlined in the 2018 BOMA Miami Sponsorship packages.

Please email this form to mgomez@boma-miami.org