



WHY BOMA MIAMI-DADE

BOMA Miami-Dade is the most influential, widely respected trade association in the commercial real estate industry. BOMA Miami-Dade's unequalled stewardship, vision and advocacy have set the standard for excellence and success for commercial real estate professionals.

BOMA
MIAMI-DADE



WHO WE ARE

BOMA Miami-Dade is a primary source of information on building management and operations, development, leasing, building operating costs, energy consumption patterns, local and national building codes, legislation, occupancy statistics, technological developments and other industry trends.

WHO ARE BOMA'S MEMBERS?



BOMA Miami-Dade members are building owners, managers, developers, leasing professionals, corporate facility managers, asset managers, and the providers of the products and services needed to operate commercial properties.

WHAT DOES BOMA MIAMI-DADE DO?

- Commercial real estate professionals look to BOMA Miami-Dade as a leading source for industry education.
- BOMA Miami-Dade offers a variety of programs designed to enhance and advance the careers of commercial real estate professionals – seminars, classes, leadership meetings.
- Monitors and lobbies pertinent legislative, regulatory and codes/standards issues.
- Provides members with career support and advancement opportunities through job alerts and educational tools.
- Present events, seminars, and speaker series, where members connect.
- Host The Outstanding Building of the Year (TOBY) Awards are the Industry's most prestigious and coveted awards in commercial real estate.

BOMA MIAMI-DADE provides a wealth of industry insights and networking opportunities for members.

REASONS TO TAKE NOTICE

BOMA Miami-Dade affiliated with BOMA International, the global commercial industry network.

Through the 91 local associations in the United States and 17 affiliates around the world, BOMA represents the owners and managers of all commercial properties. In the U.S., the 10.4 billion square feet of office buildings alone represented by BOMA members generated **1.8 million jobs; \$227.6 billion in GDP; and supported 46.6 million office workers.**

We advance a vibrant commercial real estate industry through advocacy, influence and knowledge.

INDUSTRY LEADERS



No other industry association can claim the number of advocacy victories, award-winning high-performance programs and events, depth of industry intelligence, or global access and influence that BOMA Miami-Dade has achieved for more than 35 years.

As the strategic partner to property professionals, only BOMA Miami-Dade's advocacy, influence, knowledge and resources can provide the strategic platform to ensure business and personal success.

The BOMA Miami-Dade value proposition extends from the management team to the board room and as the market changes, so does BOMA Miami-Dade. BOMA Miami-Dade is the industry's GPS and your business partner.

PUBLIC POLICY ADVOCATE

BOMA Miami-Dade's advocacy team is on the front lines on Capitol Hill and before federal agencies year round influencing policy on the industry's most critical issues. The victories on tax issues (i.e. leasehold depreciation), energy incentives and more generate hundreds of millions of dollars of savings each year for our members and ensures our members are out in front of substantive regulatory matters.

AWARD-WINNING PROGRAMS

BOMA is the recognized leader articulating market-based solutions to high-performance initiatives. BOMA tools, from the green lease to energy performance contracting model to the BOMA 360 Performance Program®, allow owners to fulfill sustainability goals and ensure a healthy bottom line.

INDUSTRY INTELLIGENCE

BOMA's Experience Exchange Report® has three times more usable data than any other comparable source, providing benchmarking data on energy costs, operating expenses, taxes and more to drive a more profitable bottom line. BOMA's floor measurement standards are world renowned as the building blocks for consistent communication of financial data.

EDUCATION

BOMA offers the industry's most highly respected and comprehensive education. Acclaimed programs, seminars, and events that provide a footprint for members to develop and lead successful careers.

Through our partnership with BOMI International, our designation programs are recognized on a national and international level as marks of distinction and excellence throughout the property and facility management industries.

Each program offers time-tested courses with a proven curriculum designed by industry experts for property and facility management professionals. Those who complete a designation program gain a deep understanding of how to increase the value of properties and/or operate facilities at peak efficiency, and are able to apply this knowledge to their everyday jobs.

Many designation courses have also been approved toward maintaining your LEED, CFM, CPM, CCIM, and many other industry credentials.

ACCESS

BOMA Miami-Dade works in partnership with BOMA International to translate national and global knowledge to our members. Access helps build success and our members roll up their sleeves to work on issues, network with industry leaders and hone their leadership skills and influence through volunteer positions in committees.

Whether you want to share your expertise or strengthen your understanding of the industry, active committee participation is the best way to accomplish both. Committee work encapsulates the power of our association. In this intimate setting, volunteers are able to directly promote the Association's mission and deepen their personal relationships.

MAXIMIZE EXPOSURE

BOMA Miami-Dade offers a variety of opportunities for company recognition – ranging from annual corporate sponsorship, advertising in BOMA Views and our website, print and online directories, and social or event sponsorships. Work with BOMA to customize a plan that complements your goals and incorporates your workforce.

EVENTS

THE OUTSTANDING BUILDING OF THE YEAR



(PETER ROMERO, BLANCA COMMERCIAL REAL ESTATE;
JAVIER VAZQUEZ, ALLIED UNIVERSAL)

The Outstanding Building of the Year (TOBY) Awards are the most prestigious and comprehensive programs of their kind in the commercial real estate industry recognizing quality in buildings and rewarding excellence in building management.

During the competitions, all facets of a building's operations are thoroughly evaluated. Buildings are judged on everything from community involvement and site management to environmental and "green" policies and procedures.

SPEAKER SERIES



(LIEUTENANT GOVERNOR OF FLORIDA. CARLOS LOPEZ-CANTERA)

BOMA Miami-Dade Speaker Series has captivated members with the very best of today's thought leaders in the commercial industry. The Series has been carefully crafted to deliver a range of inspiring speakers – CEOs, experts, and innovators, game-changing leaders– in an open, interactive forum where exciting concepts are presented and explored for the enrichment of the membership. You will come away from each speaker event with greater awareness and broader understanding of the industry. Won't you join us?

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APPLY TODAY

BOMA membership is your passport to success for your career and your company.

BOMA membership is vital to your professional success and your company's performance.

As the industry's premier source for education, networking and advocacy on the local, state and national level, BOMA Miami-Dade provides a tremendous return on your dues dollar.

BOMA membership gives you immediate access to the **best business network in the industry** through monthly meetings, special events, educational seminars and advocacy programs.

Make BOMA Miami-Dade your business partner.

Please visit BomaMiamiDade.org, Membership area, to apply online.

